



STROMA DESIGN CONTRIBUTIONS

The project is situated within a run down residential area known as Littlelands Cottingley, near Bingley. It was developed, with the Prince's Foundation, to provide urban regeneration, including a new church and community centre, surgery, day-care centre for the elderly, council offices and dwellings.

Land was essentially gifted by the council in return for office space. Extensive stakeholder consultation was an essential part of the design process. Development was part funded by sale of the dwellings.

The design approach looked at providing new focus to help develop the cohesion of the neighbourhood. Intrinsicly, the scheme was intended as an exemplar sustainable urban design that would have lasting positive effect on the surrounding area.

a) Understanding of, and commitment to, best practise in design and environmental sustainability

This project was embraced by the stakeholders as an example of sustainable development, not because of overtly applied systems but in terms of urban design. The intention was to provide an accessible environment, whilst having a high density of activity and population. Place making was important to form a self sufficient location and easily accessible destination.

b) Ability to involve local communities and work successfully with a variety of clients and other stakeholders.

Stroma was involved with all stakeholders due to the initial feasibility development of the project, using the technique of "Enquiry by Design" as developed by the Prince's Foundation. Numerous neighbourhood consultations were chaired, and the requirements of all the clients and stakeholders were effectively addressed in a complex arrangement that included the church, police, Primary Care Trust, the local nursery, GP practise, college and council, as well as local businesses and the neighbourhood.

The success of the project depended on it being understood that all would be consulted. In this way, all demands were addressed and cross-referenced.

c) Understanding of relevant economic and social regeneration issues.

Regeneration is intended to increase activity in the area, provide a more varied commercial environment and to give a commercially sustainable critical mass and focal point to the neighbourhood. As a long term goal, it is intended that surrounding businesses will thrive and expand, providing local commerce and facilities. This is seen as only a start to the regeneration of the area; the new community heart will positively influence the long term regeneration of a greater area.

Social improvements will result from the increase of activity and supplementary forms of activity provided, along with the improvement of quality conditions and establishment of suitable densities of dwelling.

d) Experience of working in the housing and / or community projects sector, in particular on Housing Market Renewal / neighbourhood regeneration projects.

This is an 'exemplar' project, demonstrating good practise in terms of the co-existence of dwelling and appropriate community facilities. The dwellings provide an appropriate mix of types in higher than average densities, intended to match the demographics of the area. The body of information available is from the staff and research.

PROJECT Cottingley Cornerstone Centre
CLIENT Cottingley Cornerstone Company
VALUE 4.5 Million
PROGRAMME March 2005 - November 2008

Stroma Design
Pioneer Way
Castleford
WF10 5QU

0845 621 11 11
design@stroma.com
www.stroma.com